

“ SensusQ was founded in 2020 by a group of defence industry specialists who have experience in developing and selling technologies ranging from large robotics to UAVs’.

Over the past year SensusQ has rapidly progressed in both their product development and market penetration. SensusQ has demonstrated the capacity to develop innovative technologies and forge meaningful partnerships across the government and private sectors.

While many companies profess to enjoy the support government and private enterprise, few deliver tangible proof of such support in such a short time-frame.

“ SensusQ is proud to be that exception to the rule.

During 2021 the company has signed a 5 year long development partnership with the Estonian Defence Force; been awarded research and development grants valued at €236K; won a prestigious global NATO award in the TIDE competition for presenting the most innovative technical solution to a real world problem; and successfully on-boarded early adopters.

GDMS - a global aerospace and defence company. Their offerings range from Gulfstream business jets to nuclear-powered submarines and communications systems. They were founded over 100 years ago and are the 6th largest defence and aerospace company by sales, generating revenue of over USD\$37Bill in 2020.



Further partnerships with universities have provided access to leading academics who are assisting in the development of ML/AI capabilities.

Most significantly SensusQ has recently signed a ISN (Innovation Sourcing Network) agreement with General Dynamic Mission Systems (GDMS). This partnership allows SensusQ to further develop its product in one of the worlds biggest digital communication ecosystems while retaining full ownership of developed IP.

Ultimately this will provide a international platform for SensusQ to extend its sales reach and rapidly attract early adopters by both participating in procurements under the GDMS banner and accessing their global network.



DSEI, a biennial event held in London is the worlds largest defence trade show. It attracts global suppliers and purchasers who go through a rigorous screening process ensuring exceptionally high quality interactions.

In September 2021 SensusQ will exhibit at DSEI hosted in the Estonia Pavilion. Attendance at DSEI combined with the GDMS agreement will expose the company and product to a global audience of high level decision makers.

Following DSEI the SensusQ product will take centre stage in a live training exercise run by the British Army in Estonia. The exercise - Information Fog - will tackle the global problem of information advantage and how to operate in a contested environment where disinformation hampers real operations and decision making. This presents an ideal opportunity to promote the use of the application to other regional Allied headquarters staffs in their own Exercise programme.

In an industry preoccupied with technical requirements, SensusQ focuses on the end user while still pushing technological boundaries.

- Marko Kaseleht, Founder & CEO

While these achievements have been focused around the Defence industry, SensusQ demonstrates a clear understanding of the need to move into other sectors at the appropriate time.

Planned development for 2022 includes a open scripting engine which will facilitate partnerships with technologies in other sectors where information overload hampers decision making.

Effectively, SensusQ will bring the disciplined Command, Control, & Communication skill set taught in officer academies for over 100 years to enterprise in a format that emphasises usability without sacrificing function.

